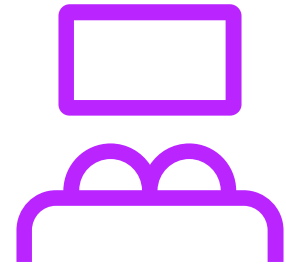




## Why business looks better with Dolby Vision

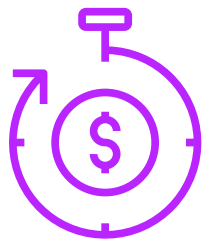
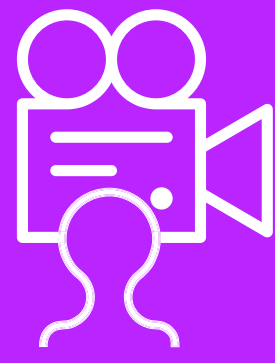
Dolby Vision HDR **expands the range of nuances you can use** in the darks and across all colours

The **majority of new TV sets sold are HDR** and customers now look for Dolby Vision when shopping

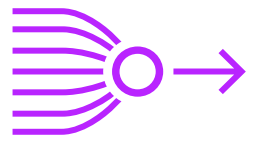


Streaming services are increasingly **specifying Dolby Vision** for their deliverables

## Dolby Vision gives you control, from the studio to the screen



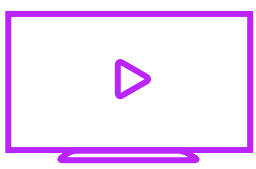
**Save time and money** by creating one high-quality HDR master and generate versions for all markets and all uses, both HDR and SDR, from that one master



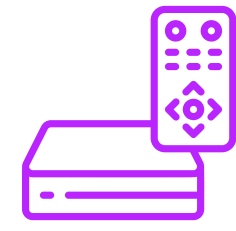
Dolby Vision integrates into existing workflows and tools so **you can do more in less time**



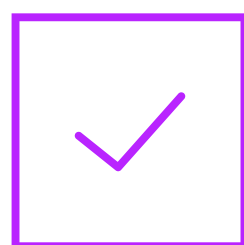
**Future-proof your content** as markets move to HDR



Dolby Vision allows content producers to ensure their **creative vision is seen as intended**



Give **new life to your back catalogue** by remastering classic series and films for modern services and devices



## Dolby Vision HDR raises the bar

**Seeing is believing.**

Learn more about how to bring Dolby Vision to your productions at [professional.dolby.com](https://professional.dolby.com)